



REGISTER ONLINE

[OPENSEASONSPORTSMANSEXPO.COM/BECOME-AN-EXHIBITOR](https://openseasonsportsmansexpo.com/become-an-exhibitor)



2026 BOOTH RATES

OH

MARCH 20-22, 2026

WI

MARCH 27-29, 2026

STANDARD BOOTH RATES

Interior Booth (10'x10')

\$725

Add \$100 Per Corner

\$725

Add \$100 Per Corner





TITLE SPONSOR BENEFITS

- Title Sponsor naming rights on all social media
- Title Sponsor naming rights on all E-Blasts
- Title Sponsor naming rights on OSSE website
- Title Sponsor naming rights on all OSSE printed/digital marketing materials
- 15 PA reads at the event
- 4 dedicated banners/feather flags on-site*
- 4 dedicated social posts across Facebook and Instagram**
- 1 dedicated E-Blast to OSSE audience
- Press release announcing sponsorship to OSSE database
- Full page ad in OSSE event show guide
- Logo inclusion on OSSE Scavenger Hunt Card

CALL FOR PRICING

PRESENTING SPONSOR BENEFITS

- Presenting Sponsor naming rights on all social media
- Presenting Sponsor naming rights on all E-Blasts
- Presenting Sponsor naming rights on OSSE website
- Presenting Sponsor naming rights on all OSSE printed/digital marketing materials
- 15 PA reads at the event
- 2 dedicated banners/feather flags on-site*
- 2 dedicated social posts across Facebook and Instagram**
- Half page ad in OSSE event show guide**
- Logo inclusion on OSSE Scavenger Hunt Card

CALL FOR PRICING

All packages priced per event

*Banners or content supplied by client

**Guaranteed placement in Broadcast Media and Enhanced Map Listings if contract is signed at least 60 days prior. Guaranteed placement in Social Media if contract is signed 30 days prior to each event.



ADDITIONAL OPPORTUNITIES

- Official Product Sponsor
- Seminar Series Sponsor
- Official Door Prize Sponsor
- Archery Range Sponsor
- Shopping Bag Sponsor

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SCAVENGER HUNT CARD

- 2 dedicated social media posts related to Scavenger Hunt
- 2 PA reads relevant to Scavenger Hunt
- 1 logo inclusion on pre-event OSSE e-blast in relation to Scavenger Hunt
- 1 logo and booth inclusion on printed Scavenger Hunt card

Terms: Limit to 15 companies per Expo. Product must be donated to OSSE Scavenger Hunt prize with a minimum value of \$50. Prize must be present at the Expo and awarded to the winner on-site. Winner must be present to win. Nothing will be shipped to winners on behalf of OSSE.

COST: \$150

BRAND RELEVANCE

- 5 pre-event tag inclusions on social media
- 5 PA reads at the event
- 1 dedicated banner on-site (Signage supplied by sponsor)
- 1 logo inclusion on on-site sponsor banner
- 1 logo inclusion on pre-event OSSE E-Blast

COST: \$250

FULL SHOW IMMERSION

- 10 PA reads at the event
- 8 pre-event tag inclusions on social media
- 1 logo inclusion on on-site sponsor banner
- 1 dedicated banner on-site*
- 1 highlighted story posted on social media during the event**
- Inclusion in Exhibitor Highlight E-Blast
- 1 logo inclusion on event brochure

COST: \$750

BOOTH AWARENESS

- 3 pre-event tag inclusions on social media
- 2 PA reads at the event
- 1 logo inclusion on on-site sponsor banner

COST: \$150

All packages priced per event

*Banners or content supplied by client

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COLUMBUS, OH

32nd Annual
Friday, March 20 -
Sunday, March 22
Ohio Expo Center
(Bricker Building)



WISCONSIN DELLS, WI

40th Annual
Friday, March 27 -
Sunday, March 29
Kalahari Resorts & Conventions

GENERAL INFORMATION:



\$100k

AVERAGE HOUSEHOLD
INCOME



79%
AGE 30+



78% 22%
MALE / FEMALE



45,000+
ATTENDEES AT
THE EXPOS



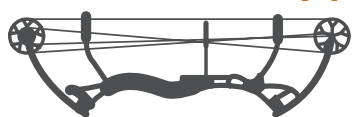
56%
SPEND \$100 OR MORE
AT THE EXPOS



73%
MARRIED

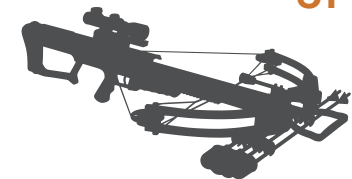
FIREARM/ARCHERY USE:

BOW:



74%

CROSSBOW:



51%

SHOTGUN:



84%

RIFLE:



91%

MUZZLELOADER:



52%

HANDGUN:



68%

SPECIES HUNTED:



98%
WHITETAIL DEER



79%
TURKEY



67%
SMALL GAME



48%
PREDATORS



32%
UPLAND GAME



33%
WATERFOWL

VEHICLE OWNERSHIP:



70%
OWN AN ATV



84%
OWN A UTV



95%
OWN A
TRUCK

68%
OWN A
CAMPER/RV



80%
OWN A BOAT

ACTIVITIES:

FRESHWATER FISHING: **81%**

CAMPING/OVERLANDING: **51%**

BOATING: **57%**

OFF-ROADING: **40%**

