



## KANSAS CITY, KS

4th Annual

Friday, March 8 -

Sunday, March 10

Overland Park Convention Center

## COLUMBUS, OH

30th Annual

Friday, March 15 -

Sunday, March 17

Ohio Expo Center

(Bricker Building)

## WISCONSIN DELLS, WI

38th Annual

Friday, March 22 -

Sunday, March 24

Kalahari Resorts & Conventions

## NASHVILLE, TN

2nd Annual

Friday, August 2 -

Sunday, August 4

Nashville Fairgrounds

### GENERAL INFORMATION:



AVERAGE HOUSEHOLD INCOME

100,000



79%

AGE 30+



78% 22%

MALE / FEMALE



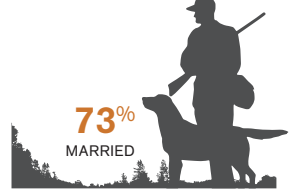
45,000+

ATTENDEES AT THE EXPOS



56%

SPEND \$100 OR MORE AT THE EXPOS

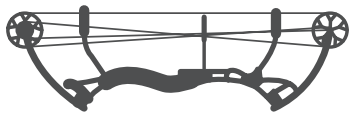


73% MARRIED

### FIREARM/ARCHERY USE:

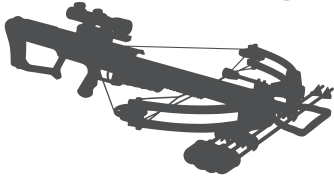
BOW:

74%



CROSSBOW:

51%



SHOTGUN:

84%



RIFLE:

91%



MUZZLELOADER:

52%



HANDGUN:

68%



### SPECIES HUNTED:



98%

WHITETAIL DEER



79%

TURKEY



67%

SMALL GAME



48%

PREDATORS



32%

UPLAND GAME



33%

WATERFOWL

### VEHICLE OWNERSHIP:



70%

OWN AN ATV



84%

OWN A UTV



95%

OWN A TRUCK



80%

OWN A BOAT



68%

OWN A CAMPER/RV

### ACTIVITIES:

FRESHWATER FISHING: 81%

CAMPING/OVERLANDING: 51%

BOATING: 57%

OFF-ROADING: 40%





## REGISTER ONLINE

[OPENSEASONSPORTSMANSEXPO.COM/BECOME-AN-EXHIBITOR](https://openseasonsportsmansexpo.com/become-an-exhibitor)

### 2024 BOOTH RATES

**KS**  
**MARCH**  
**08 - 10**

**OH**  
**MARCH**  
**15 - 17**

**WI**  
**MARCH**  
**22 - 24**

**TN**  
**AUGUST**  
**2-4**

#### STANDARD BOOTH RATES

Interior Booth (10'x10')

**\$525**

Add \$100 Per Corner

**\$725**

Add \$100 Per Corner

**\$725**

Add \$100 Per Corner

**\$525**

Add \$100 Per Corner

#### MULTI SHOW DISCOUNT

\$50 off per 10'x10'  
(THREE OR MORE SHOWS)

**- \$50**

**- \$50**

**- \$50**

**- \$50**





## TITLE SPONSOR BENEFITS

- Title Sponsor naming rights on all social media
- Title Sponsor naming rights on all E-Blasts
- Title Sponsor naming rights on OSSE website
- Title Sponsor naming rights on all OSSE printed/digital marketing materials
- 15 PA reads at the event
- 4 dedicated banners/feather flags on-site
- Signage supplied by sponsor
- 4 dedicated social posts across Facebook and Instagram
- 1 dedicated E-Blast to OSSE audience
- Press release announcing sponsorship to OSSE database
- Full page ad in OSSE event show guide
- Logo inclusion on OSSE Scavenger Hunt Card

**CALL FOR PRICING**

## PRESENTING SPONSOR BENEFITS

(ALL FOUR OPEN SEASON SPORTSMAN'S EXPOS)

- Presenting Sponsor naming rights on all social media
- Presenting Sponsor naming rights on all E-Blasts
- Presenting Sponsor naming rights on OSSE website
- Presenting Sponsor naming rights on all OSSE printed/digital marketing materials
- 15 PA reads at the event
- 2 dedicated banners/feather flags on-site
- Signage supplied by sponsor
- 2 dedicated social posts across Facebook and Instagram
- Half page ad in OSSE event show guide
- Logo inclusion on OSSE Scavenger Hunt Card

**CALL FOR PRICING**

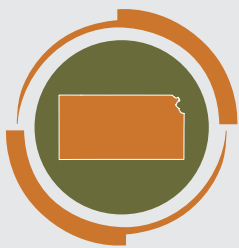
## ADDITIONAL OPPORTUNITIES

Trail Camera Photo Display(s)	\$1,500
Trophy Deer Contest & Display(s)	\$1,500
Seminar Area(s)	\$1,500
Bow Tryout Area(s)	\$1,500
Door Prize Area(s)	\$1,500
Naming Rights to Main Exhibit Hall(s)	\$5,000



**REGISTER ONLINE:**  
**OPENSEASONSPOETSMANSEXPO.**  
**COM/BECOME-AN-EXHIBITOR**





## FULL SHOW IMMERSION

- 10 PA reads at the event
- 8 pre-event tag inclusions on social media
- 1 logo inclusion on on-site sponsor banner
- 1 dedicated banner on-site
- 1 highlighted story posted on social media during the event
- Inclusion in Exhibitor Highlight E-Blast
- 1 logo inclusion on event brochure

**COST: \$750**

## SCAVENGER HUNT CARD

- 2 dedicated social media posts related to Scavenger Hunt
- 2 PA reads relevant to Scavenger Hunt
- 1 logo inclusion on pre-event OSSE e-blast in relation to Scavenger Hunt
- 1 logo and booth inclusion on printed Scavenger Hunt card

Terms: Limit to 15 companies per Expo. Product must be donated to OSSE Scavenger Hunt prize with a minimum value of \$50. Prize must be present at the Expo and awarded to the winner on-site. Winner must be present to win. Nothing will be shipped to winners on behalf of OSSE.

**COST: \$350**

## BRAND RELEVANCE

- 5 pre-event tag inclusions on social media
- 5 PA reads at the event
- 1 dedicated banner on-site (Signage supplied by sponsor)
- 1 logo inclusion on on-site sponsor banner
- 1 logo inclusion on pre-event OSSE e-blast

**COST: \$250**

## BOOTH AWARENESS

- 3 pre-event tag inclusions on social media
- 2 PA reads at the event
- 1 logo inclusion on on-site sponsor banner

**COST: \$150**

